





Luiza Meserlian Formiga

User Interface Designer

 Brazilian, 1989, single

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 luiza@yakistudio.com

 yakistudio.com/luiza

Objective

An User Interface/Visual Designer position at a workplace which values user experience and has an open creative environment where teammates collaborate to help each other create better work through honest feedback, turning challenges into opportunities to create amazing design solutions. Willing to relocate.

Qualities


- ✓ Ability to understand and translate requirements into intuitive, functional and clean user interfaces. Attention to detail.
- ✓ Able to work in a product design team collaborating with an engineering team to implement innovative solutions for the product direction, visual and experience.
- ✓ Able to execute all visual design stages from concept to final product and meet the project's deadlines.
- ✓ Able to create design guidelines, following best practices and standards for web and mobile.
- ✓ Great Front-End skills.
- ✓ Capable to do user researches and to create prototypes, wireframes and user flows.
- ✓ Capable to work in an Agile/Scrum development process.
- ✓ Knowledge of Material Design, iOS Human Interface Guidelines, Design Thinking and Flat Design.


Professional Experience

- UOL Educação**
2014/2015
UI Designer and Front End Developer
 - Worked in a creative team alongside UX designer to create intuitive and responsive interfaces.
 - Translated wireframes into clean effective design solutions.
 - Created quality material including landing pages, advertising campaigns, email campaigns, and corporate branding materials.
- RINO COM Publicidade**
2013/2014
UI Designer
 - Worked in a talented creative team including experienced art directors.
 - First contact with creating mobile application interfaces.
 - Created advertising campaigns and email campaigns.
- 4now Online Marketing**
2011/2012
Web Art Director
 - *Responsible for all creative products and visual design materials.*
 - Developed business web pages from concept to coding.
 - Front-end development.
 - Created branding material.
- Garagemidia Studio**
2010
Intern as Web Designer
 - Responsible for designing web pages.
 - Contact with photography studio.

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Education

- 2014 Art Direction - Extension
Universidade Belas Artes
- 2013 UX Design - Extension
Miami Ad School/ESPM
- 2012 Javascript and jQuery - Extension
University of California Los Angeles
- 2012 HTML 5 and CSS3 - Extension
University of California Los Angeles
- 2010 Digital Design - Graduation
Universidade Anhembi Morumbi

Skills

- Web/Graphic** Photoshop, Sketch, Illustrator, UI/UX, Responsive Design, Guidelines, inDesign.
- Front End** HTML, CSS, Javascript, jQuery, Wordpress, Bootstrap.
- Illustration** Traditional, digital and vector art.
- Languages** Native Portuguese
Fluent English
Intermediate Japanese (JLPT N3)
Basic Spanish